

Rep Order# 8854428 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37051

Printed: 09/25/2012 1:59 PM
Last Received: 09/25/2012 12:08 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN FUTURE FUND
Product AFF-SENATE
Estimate# 553
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //553
Flight Dates 08/29/2012 - 09/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICAN FUTURE FUND *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$36,600
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	1000P-1100P		:30	\$15,000.00	08/29-08/29	0	0	0	\$0.00	
				Buyline Comment: CSI								
	2	TH	1000P-1100P		:30	\$10,000.00	08/30-08/30	0	0	0	\$0.00	
				Buyline Comment: PERSON OF INTEREST								
	3	SA	700P-800P		:30	\$600.00	09/01-09/01	1	1	1	\$600.00	
				Buyline Comment: ET WEEKEND								
	4	SU	630A-800A		:30	\$3,500.00	09/02-09/02	1	1	1	\$3,500.00	
				Buyline Comment: SUN MORNING								
	5	SU	900P-1000P		:30	\$7,500.00	09/02-09/02	1	1	1	\$7,500.00	
				Buyline Comment: THE GOOD WIFE								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*6	TU	1000P-1100P		:30	\$8,500.00	09/04-09/04	0	0	0	\$0.00	
				Buyline Comment: MENTALIST								
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	7	TH	800P-1100P		:30	\$5,000.00	08/30-08/30	3	1	3	\$15,000.00	
				Buyline Comment: NFL FOOTBALL								
	8	M	1000P-1100P		:30	\$10,000.00	09/03-09/03	1	1	1	\$10,000.00	
				Buyline Comment: HAWAII 5-0								

---REPORT TOTALS---

Report Totals: 7 / \$36,600.00

---SALES MONTHLY TOTALS---

Sep 12: 7 / \$36,600.00

Sales Totals: 7 / \$36,600.00

Station Totals: 7 / \$36,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$174,286	CABL	0%	KLAS	21%	KSNV	25%	KTNV	26%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	28%	UNKN	0%		

Books null
Demos RA35+